

Hearing aids have come full circle

Finally, there's a hearing device that lets you hear the way you should: **all the way around.**

Until now, traditional hearing aids haven't been able to process sound fast enough to help you hear all the way around you. So they would focus just on the speech directly in front of you, and suppress everything else. This would help you hear the person you were looking at, but not much else. It wasn't perfect. But until now, it's been the best that Hearing aids have been able to do.



No more tunnel hearing

That's all changed with Oticon Opn™, the revolutionary new hearing instrument from Oticon. Opn is Oticon's biggest technical breakthrough ever. Its processor chip is 50 times faster than anything Oticon has ever built — a quantum leap in speed. That's fast enough to break out of the tunnel and help you hear in all directions, the way you were born to hear. And that's a giant leap in hearing device technology.

All-around better hearing

When Opn opens up your hearing to a full 360 degrees, a lot of good things happen. Opn adjusts and balances all the sounds around you, not just the ones directly in front of you.



Opn separates speech from noise and lets you focus on what's important. And because Opn works in harmony with your brain to process sounds exceptionally fast, you get better speech understanding, less listening fatigue, and you'll remember more of your conversations.

How much better is Opn?

Enjoy **30%** better speech understanding*

Reduce your listening effort by **20%***

Remember **20%*** more of your conversations**

When we say that the hearing aid has come full circle, we mean it.

* Compared to Alta2 Pro

** Individual benefit may vary depending upon instrument prescription.



To find out more about what **Oticon Opn™** can do for you, talk to your hearing care professional today.

CALL 585-335-5724 to learn more.

Connect to the things that matter most

A full range of wireless possibilities.

- On the go, Oticon Opn™ syncs seamlessly with your mobile devices, turning your hearing aids into a wireless headset that you can control with our easy-to-use Oticon ON App. The App also has a "locate my hearing aids" feature if they are lost."



- At home, you can stream sound from your TV and radio directly into your hearing aids.
- Use the remote control with complete discretion to regulate volume, change programs or simply turn off your hearing aids.
- Through a unique Oticon cloud solution, Oticon Opn can be linked to the If This Than That (IFTTT) network. Imagine that your hearing aids are able to notify you when an e-mail is received, or inform you when someone rings your doorbell — all this is possible with Oticon Opn.



Hearing aids help you fight mental decline by staying more socially engaged as you age.

A recent scientific study* showed that people who actively use hearing aids have a lower risk of mental decline as they age because they tend to stay more engaged in an active social life. Staying in the game is the key. Healthy hearing helps.

*Hélène Amieva, "Self-Reported Hearing Loss: Hearing Aids and Cognitive Decline in Elderly Adults: A 25-year Study," Journal of the American Geriatrics Society.

Oticon Opn. The first hearing device proven to make it easier on the brain.
Less stress. More recall. Better hearing.

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PEOPLE FIRST

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